



Downtown Internet Café First Quarter Forecast

	JAN	FEB	MAR	TOTAL
Sales				
Espresso	\$ 13,300	\$ 13,600	\$ 14,200	\$ 41,100
Drip Coffee	\$ 5,800	\$ 6,000	\$ 6,200	\$ 18,000
Food/Beverages	\$ 3,600	\$ 3,800	\$ 3,800	\$ 11,200
Merchandise	\$ 1,000	\$ 1,100	\$ 1,100	\$ 3,200
Computer	\$ 400	*400	*400	#VALUE!
Total Sales	\$ 24,100	\$ 24,500	\$ 25,300	#VALUE!
Expenses				
Cost of Goods	\$ 7,225	\$ 7,480	\$ 7,690	\$ 15,875
Cost of Merchandise	\$ 700	\$ 770	\$ 770	#VALUE!
Payroll	\$ 9,000	\$ 9,000	\$ 9,000	\$ 27,000
Internet	\$ 325	\$ 325	\$ 325	\$ 975
Building	\$ 2,100	\$ 2,100	\$ 2,100	\$ 6,300
Advertising	\$ 600	\$ 600	\$ 600	\$ 1,800
Capital Assets	\$ 1,500	\$ 1,500	\$ 1,500	\$ 4,500
Miscellaneous	\$ 1,300	\$ 1,300	\$ 1,300	\$ 3,900
Total Exp	\$ 22,750	\$ 23,075	\$ 23,285	#VALUE!
Income				
Net Income	\$ 1,350	\$ 1,425	\$ 2,015	#VALUE!
Profit Margin	5.60%	5.82%	7.96%	#VALUE!